

5. GROUP COMBINATION RATES

RECRUITMENT ADVERTISING AGENCY RATES

14 lines per inch. 3 lines minimum.
 Display ads must be at least 56 lines (4 inches) and as many inches deep as columns wide.
 Rates are 15% commissionable to recognized advertising agencies.
 Rates are per line per day. Multiple insertions must run within a 7-day period.

2-Day Combo Rates are for Sunday Classified and one other day within a 7 day period.

3-56 Lines: \$30.43

57-168 Lines: \$27.71

169-392 Lines: \$26.01

393 Lines or more: \$23.79

One Day Rates: \$28.49 Daily, \$32.52 Sunday

The above rates include the New Haven Register and Yahoo! HotJobs for 30 days.

6. COLOR RATES & DATA

Minimum Space Requirement: 20 col. inches.
 Available every day of the week, including Sunday.

	DAILY	SUNDAY
1 Color and black.....	\$1,182.....	\$1,208
3 Colors and black.....	\$1,722.....	\$1,796

7. CLOSING TIMES

PUBLICATION DAY	LINE ADS DEADLINE	DISPLAY DEADLINE
Sunday	4:30 p.m. Friday	5:00 p.m. Wednesday
Monday	6:00 p.m. Friday	5:00 p.m. Thursday
Tuesday	4:30 p.m. Monday	5:00 p.m. Friday
Wednesday	4:30 p.m. Tuesday	5:00 p.m. Monday
Thursday	4:30 p.m. Wednesday	5:00 p.m. Tuesday
Friday	4:30 p.m. Thursday	5:00 p.m. Wednesday
Saturday	11:00 a.m. Friday	5:00 p.m. Wednesday

No proof ads accepted 24 hours after above deadlines.
 Legal advertising deadlines are one day in advance of deadlines for Line Ads.

RECRUITMENT ADVERTISING AGENCY DEADLINES FOR SUNDAY

Space Reservations: 5:00 p.m. Thursday
 PDF's: Noon Friday
 Line Ads: 3:00 p.m. Friday

8. MECHANICAL MEASUREMENTS

1 col	1.56 inches
2 col	3.22 inches
3 col	4.89 inches
4 col	6.56 inches
5 col	8.22 inches
6 col	9.89 inches

9. CIRCULATION AND READERSHIP

CIRCULATION (Net Paid)

DAILY	SUNDAY
68,905	100,486

1 Day Average Readership 167,731

3 Day Average Readership 237,603

ELECTRONIC FILE REQUIREMENTS

When sending ads electronically, please be sure to embed fonts on all PDF files. Check Distiller Preferences for embedding fonts.

When sending disks/CD's, please be sure to include all fonts, images and documents.

Attach photos in JPEG format.

Classified Production Email: classified@nhregister.com

HOW TO PLACE A CLASSIFIED AD

CALL: (203) 777-FAST or 1-877-872-FAST

Monday-Friday, 8 a.m. to 6 p.m.

Sunday 4 p.m. to 6 p.m.

Fax: (203) 865-8360

EMAIL: classifiedads@nhregister.com

ONLINE: Place your ad from our Web site
www.NHRegister.com

VISIT US at our Long Wharf Office
 40 Sargent Drive, New Haven, CT 06511
 Monday-Friday 8:00 am-5:30 pm

MAIL: New Haven Register Classified
 40 Sargent Drive, New Haven, CT 06511

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