

4. CLASSIFIED RATES

- 14 lines per inch. 3 lines minimum unless otherwise stated.
- Display ads must be at least 56 lines (4 inches) and as many inches deep as columns wide.
- All rates are non-commissionable unless otherwise stated.

CLASSIFIED OPEN RATES

LOCAL OPEN RATES

These rates do not apply to employment advertising. Rates are per line per day and apply to consecutive insertions.

	Daily	Sunday
30 to 31 Consecutive Days	\$3.88	\$ 4.31
15 to 29 Consecutive Days	\$4.18	\$ 4.61
10 to 14 Consecutive Days	\$4.48	\$ 4.96
7 to 9 Consecutive Days	\$5.13	\$ 5.66
4 to 6 Consecutive Days	\$7.13	\$ 7.86
3 Consecutive Days	\$7.63	\$ 8.41
2 Consecutive Days	\$8.63	\$ 9.51
1 Day	\$12.73	\$14.06

An optional surcharge of \$3.00 per day will be applied for the Web.

Optional pickups into our weekly newspapers and "Ads New Today" are available at the following rates:

Shore Line	\$.73 cents per line
Greater New Haven	\$.73 cents per line
Milford	\$.89 cents per line
Register Express	\$1.25 per line
Ads New Today	\$1.25 per line
Registro	\$2.06 per line

EMPLOYMENT OPEN RATES

Rates are per line per day. Multiple insertions must run within a 7-day period.

All employment ads must publish on Sunday.

	Daily	Sunday
7 Days	\$9.03	\$11.41
5 to 6 Days	\$9.46	\$11.88
3 to 4 Days	\$10.37	\$12.94
2 Days	\$13.77	\$16.87
1 Day	\$27.78	\$27.78
Sunday + 1 Day Combo		\$30.64

An optional surcharge of \$199 will be applied for 30 days on the Web.

Optional pickups into our weekly newspapers and "Ads New Today" are available at the following rates:

Shore Line	\$1.32 per line
Greater New Haven	\$1.32 per line
Milford	\$1.64 per line
Register Express	\$1.54 per line
Ads New Today	\$1.87 per line
Registro	\$2.64 per line

BOX CHARGE

Employment	\$150.00
Other	\$ 90.00

POSITIONS WANTED

Ad must be prepaid. \$3.49 per line Daily, \$3.85 per line Sunday. An optional surcharge of \$3 per day will be applied for the Web.

LOST ADS

50% off Local Open Rates.

CLASSIFIED CONTRACT RATES

These rates are for all categories of business with the exceptions of Real Estate and Employment.

DAILY CONTRACT RATES

1 YEAR, 5 LINES DAILY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.50	\$2.75
2 Days	\$2.82	\$3.10
1 Day	\$4.70	\$5.17

An optional one-time surcharge of \$5.00 will be applied for the Web.

MONTHLY CONTRACT RATES

1 YEAR, 150 LINES MONTHLY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.70	\$2.95
2 Days	\$3.00	\$3.30
1 Day	\$4.95	\$5.42

An optional one-time surcharge of \$5.00 will be applied for the Web.

REAL ESTATE CONTRACT RATES

DAILY CONTRACT RATES

1 YEAR, 5 LINES DAILY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.25	\$2.45
2 Days	\$2.55	\$2.75
1 Day	\$4.25	\$4.60

An optional one-time surcharge of \$10.00 will be applied for 7 days on the Web site, LocalHomesinCT.com.

MONTHLY CONTRACT RATES

1 YEAR, 150 LINES MONTHLY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.40	\$2.65
2 Days	\$2.70	\$3.00
1 Day	\$4.45	\$4.95

OPEN HOUSES

Classification 320. Ad must publish on Saturday and Sunday (consecutively). Minimum ad size is 28 lines. May include \$2.00 listing in Open House Locator on Saturday. Ask your sales representative for details.

5 Line Daily Contract	\$2.55 per line per day
150 Line Monthly Contract	\$2.70 per line per day
Non-Contract	\$8.35 per line Saturday and \$9.20 per line Sunday

OTHER RATES

SERVICE DIRECTORY

\$1.35 per line per day for 30 consecutive days. Local Open Rates apply to fewer than 30 insertions. Ads must be prepaid.

2X2 Display Ad, 30 Times: \$875.50

LEGAL NOTICES (Per line, per day)

Daily or Sunday: \$3.50

Suburban: \$2.65

The Suburban rate is available on Tuesday and Thursday only and to suburban towns only. Notices publish under specific town headings. An optional surcharge of \$13.75 per day will be applied for the Web.

Liquor Permits: \$138.75

MISCELLANEOUS RATES

	Per Inch
Death Notices:	\$47.74
Fairfield County Death Notices:	\$24.64
Memoriams:	\$30.10
Church & Synagogue Notices:	\$19.60