

## 5. CLASSIFIED RATES

- 14 lines per inch. 3 lines minimum unless otherwise stated.
- Display ads must be at least 56 lines (4 inches) and as many inches deep as columns wide.
- All rates are non-commissionable unless otherwise stated.

### CLASSIFIED OPEN RATES

#### LOCAL OPEN RATES

These rates do not apply to employment advertising. Rates are per line per day and apply to consecutive insertions.

	Daily	Sunday
30 to 31 Consecutive Days	\$3.88	\$ 4.31
15 to 29 Consecutive Days	\$4.18	\$ 4.61
10 to 14 Consecutive Days	\$4.48	\$ 4.96
7 to 9 Consecutive Days	\$5.13	\$ 5.66
4 to 6 Consecutive Days	\$7.13	\$ 7.86
3 Consecutive Days	\$7.63	\$ 8.41
2 Consecutive Days	\$8.63	\$ 9.51
1 Day	\$12.73	\$14.06

An optional surcharge of \$3.00 per day will be applied for the Web.

Optional pickups into our weekly newspapers and "Ads New Today" are available at the following rates:

Shore Line	\$.73 cents per line
Greater New Haven	\$.73 cents per line
Milford	\$.89 cents per line
Register Express	\$1.25 per line
Ads New Today	\$1.25 per line
Registro	\$2.06 per line

### EMPLOYMENT OPEN RATES

Rates are per line per day. Multiple insertions must run within a 7-day period.

All employment ads must publish on Sunday.

	Daily	Sunday
7 Days	\$9.03	\$11.41
5 to 6 Days	\$9.46	\$11.88
3 to 4 Days	\$10.37	\$12.94
2 Days	\$13.77	\$16.87
1 Day	\$27.78	\$27.78
Sunday + 1 Day Combo		\$30.64

An optional surcharge of \$199 will be applied for 30 days on the Web.

Optional pickups into our weekly newspapers and "Ads New Today" are available at the following rates:

Shore Line	\$1.32 per line
Greater New Haven	\$1.32 per line
Milford	\$1.64 per line
Register Express	\$1.54 per line
Ads New Today	\$1.87 per line
Registro	\$2.64 per line

### BOX CHARGE

Employment	\$150.00
Other	\$ 90.00

### POSITIONS WANTED

Ad must be prepaid. \$3.49 per line Daily, \$3.85 per line Sunday. An optional surcharge of \$3 per day will be applied for the Web.

### LOST ADS

50% off Local Open Rates.

### CLASSIFIED CONTRACT RATES

These rates are for all categories of business with the exceptions of Real Estate and Employment.

#### DAILY CONTRACT RATES

##### 1 YEAR, 5 LINES DAILY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.50	\$2.75
2 Days	\$2.82	\$3.10
1 Day	\$4.70	\$5.17

An optional one-time surcharge of \$5.00 will be applied for the Web.

#### MONTHLY CONTRACT RATES

##### 1 YEAR, 150 LINES MONTHLY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.70	\$2.95
2 Days	\$3.00	\$3.30
1 Day	\$4.95	\$5.42

An optional one-time surcharge of \$5.00 will be applied for the Web.

### REAL ESTATE CONTRACT RATES

#### DAILY CONTRACT RATES

##### 1 YEAR, 5 LINES DAILY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.25	\$2.45
2 Days	\$2.55	\$2.75
1 Day	\$4.25	\$4.60

An optional one-time surcharge of \$10.00 will be applied for 7 days on the Web site, LocalHomesinCT.com.

#### MONTHLY CONTRACT RATES

##### 1 YEAR, 150 LINES MONTHLY

Rates are per line per day. 2 and 3 day ads must run within a 7 day period.

	Daily	Sunday
3 Days or more	\$2.40	\$2.65
2 Days	\$2.70	\$3.00
1 Day	\$4.45	\$4.95

### OPEN HOUSES

Classification 320. Ad must publish on Saturday and Sunday (consecutively). Minimum ad size is 28 lines. May include \$2.00 listing in Open House Locator on Saturday. Ask your sales representative for details.

5 Line Daily Contract	\$2.55 per line per day
150 Line Monthly Contract	\$2.70 per line per day
Non-Contract	\$8.35 per line Saturday and \$9.20 per line Sunday

### OTHER RATES

#### SERVICE DIRECTORY

\$1.35 per line per day for 30 consecutive days. Local Open Rates apply to fewer than 30 insertions. Ads must be prepaid.

2X2 Display Ad, 30 Times: \$875.50

#### LEGAL NOTICES (Per line, per day)

Daily or Sunday: \$3.50

Suburban: \$2.65

The Suburban rate is available on Tuesday and Thursday only and to suburban towns only. Notices publish under specific town headings. An optional surcharge of \$13.75 per day will be applied for the Web.

Liquor Permits: \$138.75

#### MISCELLANEOUS RATES

	Per Inch
Death Notices:	\$47.74
Fairfield County Death Notices:	\$24.64
Memoriams:	\$30.10
Church & Synagogue Notices:	\$19.60